



H. Moser & Cie.
VERY RARE

JOB OFFER

H. Moser & Cie. is a leading independent Swiss watch manufacturer, employing 60 people and producing high-end watches combining innovative functionality with minimalist and edgy design. Based in Schaffhausen, the almost 200-year-old brand benefits from a unique creative and entrepreneurial spirit and from fully integrated manufacturing facilities.

The independence, the passion and the entrepreneurial spirits of its organisation has established H. Moser & Cie. as a leader of independent watchmaking with uncompromising creations and unconventional communication. As the marketing world is in full mutation, challenge yourself, join a 200-year-old “start-up” and shape the brand’s future working with a young and dynamic team.

For our marketing team we are looking for a

Digital Marketing Projects Leader (w/m/d) 100%

Your tasks

- Manage website and e-commerce optimisation and maintenance to the highest standards with the team and the different stakeholders (digital agencies)
- Manage a wide-range of digital projects (Salesforce Marketing Cloud, web3, events and activations)
- Coordinate the implementation of digital campaigns (strong focus on social media platforms and emailing) at international and local levels
- Coordinate the production of the campaign material with the team and the stakeholders (digital agencies)
- Report the different digital activations (i.e. paid and organic campaigns, newsletters, landing pages etc.) following the Marketing KPIs

Your profile

- Degree in Digital Marketing or Marketing, with 2-3 years of experience, within a digital marketing department or digital agency
- Digital analytics and web publishing skills
- Good understanding of SEM, SEO and SEA
- Experience with Salesforce Marketing and Sales Cloud would be an asset
- Proficient English skills, German skills, French would be an asset
- Ability to work well in a fast-paced environment and a high sense of team working

We offer

- Home office days
- A growing and dynamic team
- Flat hierarchies with an uncomplicated and positive working atmosphere
- Opportunities to bring in new ideas and take responsibility early on, as that is what drives H. Moser & Cie.’s pioneering spirit

If you are interested in this exciting opportunity, please send your application to:

jobs@h-moser.com

We thank all applicants for their interest, however only those candidates selected for interviews will be contacted.