



*H. Moser & Cie.*  
VERY RARE

## JOB OFFER

H. Moser & Cie. is a leading independent Swiss watch manufacturer producing high-end watches combining innovative functionality with minimalist and edgy design. The almost 200-year-old brand benefits from a unique creative and entrepreneurial spirit and from fully integrated manufacturing facilities. Based in Schaffhausen, H. Moser & Cie. employs about 50 people and produces more than 1500 luxury watches a year.

The independence, the passion and the entrepreneurial spirits of its organisation has established H. Moser & Cie. as a leader of independent watchmaking with uncompromising creations and unconventional communication. As the marketing world is in full mutation, challenge yourself, join a 200-year-old "start-up" and shape the brand's future working with a young and dynamic team.

For our marketing team we are looking for a

### **Digital Marketing Specialist 100%**

#### **Your tasks**

- Manage the implementation of digital campaigns (strong focus on social media platforms and emailing) at international and local levels
- Organise the production of the campaign material with the team and the different stakeholders (digital agencies)
- Report the different digital activations (i.e. paid and organic campaigns, newsletters, landing pages etc.) following the Marketing KPIs
- Optimise paid campaigns budget allocations
- Optimise and maintain the website and e-commerce to the highest standards with the team and the different stakeholders (digital agencies)

#### **Your profile**

- Degree in Digital Marketing or Marketing, with 2-3 years of experience, within a digital marketing department or digital agency
- Proven experience in online marketing (SEM, SEO, SEA), digital analytics and web publishing
- Experience with Salesforce Marketing and Sales Cloud would be an asset
- German mother tongue and proficient English skills, French would be an asset
- Ability to work well in a fast-paced environment and a high sense of team working

If you are interested in this exciting opportunity, please send your application to:

[jobs@h-moser.com](mailto:jobs@h-moser.com)

We thank all applicants for their interest, however only those candidates selected for interviews will be contacted.

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