

JOB DESCRIPTION

H. Moser & Cie. is a leading independent Swiss watch manufacturer producing high-end watches combining innovative functionality with minimalist and edgy design. The almost 200 year old brand benefits from a unique creative and entrepreneurial spirit and from fully integrated manufacturing facilities. Based in Schaffhausen, H. Moser & Cie. employs about 50 people and produces more than 1500 luxury watches a year.

The independence, the passion and the entrepreneurial spirits of its organisation has established H. Moser & Cie. as a leader of independent watchmaking with uncompromising creations and unconventional communication. As the marketing world is in full mutation, challenge yourself, join a 200 year old "start-up" and shape the brand's future working with a young and dynamic team.

For our Marketing team we are looking for a:

Digital Marketing and Marketing Project Coordinator 100%

Your tasks:

- Coordinate the implementation of digital campaigns (strong focus on social media platforms and emailing), with the different local markets
- Organise the production of the campaign material with the team and the different stakeholders (external agencies)
- Produce campaign reports for local campaigns in collaboration with the E-business analyst
- Manage and maintain the DAM
- Coordinate retailers material: in-store material, digital assets and advertising visuals (in collaboration with the graphic designer)
- Assist on events organization

Your profile:

- Degree in Marketing or Digital Marketing, with 1-2 years of experience, preferably in the Luxury consumer goods or watch industry
- Strong background on Social Media organic and paid campaigns
- Very good knowledge of Google Marketing Platform and Facebook Business Manager
- Adobe Photoshop and Illustrator skills would be an asset
- German mother tongue and proficient English skills, French would be an asset
- Ability to work well in a fast-paced environment and a high sense of team working

If you are interested in this exciting opportunity, please send your complete application to:

jobs@h-moser.com

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